Guy Valkenborg







European Association of Real Estate Professions CEPI aisbl



Current CEPI Members (2023)

33 Member associations:















Isännöintiliitto

















agia





Candidate countries: (2023)





Estate Agent Section (EAS) of Malta





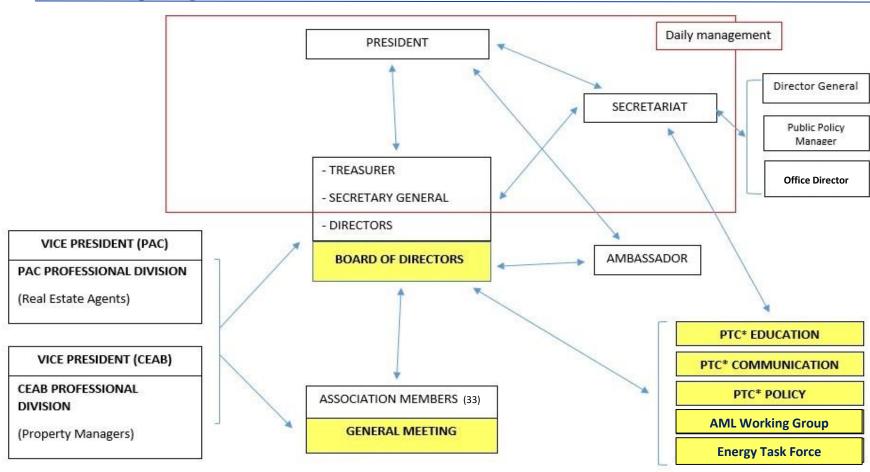
CEPI – How Do We Work?

- Staff: 3 permanent and 3-4 interns.
- Monthly web-based Management Team meetings.
- 1 GM, 4 Board of Directors and on average 3 meetings of the Professional Divisions (agents and property managers) per year.
- Regular web-based Permanent Technical Committee meetings (PTC Policy, PTC Communication, PTC Education), and meetings of Working Groups (e.g. on digitalization, AML), Regulatory Support Group, etc...
- Conferences & workshops with members, with the participation of institutional/external speakers (e.g. Energy Day, European Regulatory Workshop, Digitalisation Day...).
- CEPI Academy: web seminars on important European topics of interest for CEPI members (e.g. with the European Commission on the European Professional Card, AML, EU decision-making,...).





CEPI Organigram



*Secretariat: Director General, public policy manager & Interns

*PTC: Permanent Technical Committee



Composition of the Board 2023-2025

President	Jan Boruvka		CZ	
PAC President	Kosmas Theodorides	ATTICA	EL	PAC
CEAB President	Luis de Prado	CGCAFE	ES	CEAB
Director	Hans van der Ploeg	VBO	NL	PAC
Director	Edward McAuley	SCSI	IE	PAC
Director	Irena Perfanova	NREA	BG	PAC
Director	Peter van Grevengoed	NVM	NL	CEAB
Director	Luc Janssens	CIB OVL	BE	CEAB
Director	Cyril Capliez	SNPI	FR	PAC
Director (Sec-Gen)	Axel Wittlinger	IVD	DE	CEAB
Director (Treasurer)	Claudine Speltz	CIGDL	LU	CEAB



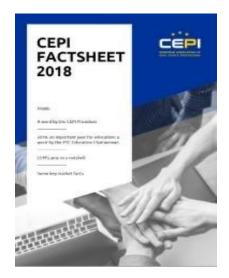


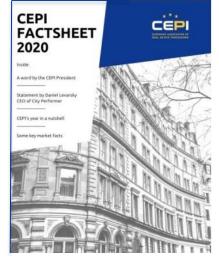
CEPI – Our role

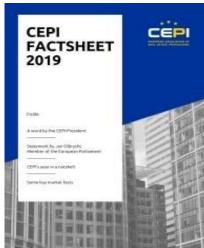
- Collect all relevant European policy information for the sector.
- Analyse & disseminate to our members (Newsletter, Brussels Flash, articles and news on the CEPI website and Facebook/LinkedIn/Twitter page, CEPI information...).
- Act on these developments following discussion in the respective groups (e.g.
 Professional Divisions, Permanent Technical Committees, Working Groups...) via for example position papers, meetings, etc.
- Represent the real estate professions' interests towards EU and possibly national decision makers (meetings with European Commission/ European Parliament and other stakeholders).
- Translate often complex regulatory issues into user-friendly tools for members and individual professionals (AML tool, GDPR tool...).

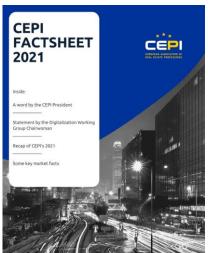


CEPI Factsheets















LinkedIn – Twitter - Facebook







https://bit.ly/3Cg9VIF











Knowledge Partnerships



The EUROPEAN ASSOCIATION OF HOME STAGING PROFESSIONALS EUROPE, EAHSP® is a non profit association, is dedicated to advancing the education of professional Home Stagers and Real Estate Agents as they prepare homes for sale. Its Mission is to support members with free ongoing education and provide unique networking connections and business opportunities. Its Vision is to bring well-deserved credibility and recognition to the profession in Europe.



City Performer, a product of THERE Geospatial Analytics, is an online platform that provides a decision support tool and valuable source of information for real estate agents, developers, property managers, urban planners, architects etc. as well as for consumers. It evaluates urbanism (how the population of urban areas interact with the built environment), property prices and living expenses in cities using big data. City Performer also visualizes real-time property prices and provides predictions. City Performer has developed unique proprietary algorithms and prediction models which instantly analyse data.



GEAR is a company in the area of drones, autonomous flights & automation. Our one-stop drone inspection solutions for several sectors & industries addresses challenges in areas such as facility management performances, infrastructure monitoring, mapping, precision measurements, and real-estate among others.

The focus is on standard first-time-right quality, inspection efficiency, speed, and quick volume scalability options achieved through some of the latest technologies in the area of satellite communication, computer vision, artificial intelligence, and automation platforms.





CEPI Policy Priorities (2023 - 2025)

- 1. Energy and climate/sustainability in buildings
- 2. Anti-Money Laundering
- 3. Professional regulation, de-regulation and self-regulation
- 4. Digitalisation
- 5. Other issues of concern:
 - Market data/research
 - GDPR
 - Asbestos
 - Drones
 - Illegal occupation of housing
- 6. Image of the real estate professions:
 - MMCEPI logo and certificate
 - Education
 - Diversity and inclusion





1. Energy and climate/sustainability in buildings

- Organise regular events on the topic so as to underline CEPI commitment to the energy saving cause (e.g. seminars, workshops, CEPI Academy sessions).
- Organise meetings with stakeholders from the European Institutions
- Launch of the Energy Taskforce and recruitment of more experts
- Publications:
 - CEPI Statement on the Energy Performance of Buildings Directive March 2023 (http://bitly.ws/BWcY)
 - CEPI Statement on the EPBD (http://bitly.ws/BWd4)
 - CEPI Statement on the Revision of the EPBD (http://bitly.ws/BWda)

New outreach activities already planned for 2023!



1. Energy and climate/sustainability in buildings

Joint position paper "Decarbonisation of the EU Housing Stock through contextualised EU Climate Policies" – October 2021





2. Anti-Money Laundering (AML)

-July 2021— The EC presented a brand new "AML Legislative Package" composed of 4 new legislative initiatives, including the proposal for an AML single EU rulebook

- Continuous legislative monitoring
- Direct contacts (meetings) with EU officials/MEPs
- Active lobby file, AML Regulation art 19 and recitals
- Monitoring AML Directive and other related initiatives

Since real estate agents remain obliged entities and are considered a sector at very high AML risk, the Association will keep on actively following all policy/legislative developments on both the EU and international level... see next slide...





2. Anti-Money Laundering (AML)

- CEPI **co-led**, together with the US/Canada, **the update** of **the** 2008 **FATF Guidelines** (Financial Action Task-Force http://www.fatf-gafi.org/)
- The new guidelines have been published in July 2022: https://bit.ly/3zqDJ50
- CEPI has set up a working group dedicated to the development of an AML tool

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Other initiatives: International FATF consultation to clarify R.23 of the FATF Recommendations (on group structures), to clarify the requirements on Designated Non-Financial Businesses and Professions (DNFBPs), to implement group-wide AML/CFT measures under R.2. Virtual High-Level Roundtable on the FATF Strategic Review: Consultation with Private Sector Stakeholders re Changes to the FATF Methodology, Procedures and Mutual Evaluation Process - Impacts on Private Sector





3. Professional Regulation, Deregulation and Self-Regulation

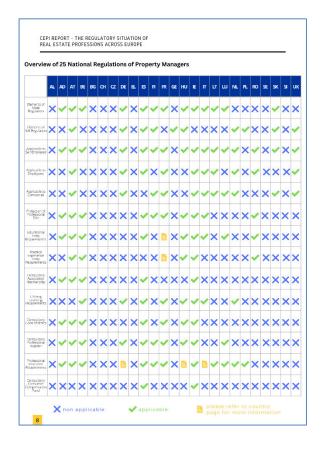
- Collect information on regulatory regimes and systems existing amongst members.
- Position Paper on the Regulation of Professional services in the real estate sector (Feb 2021) https://bit.ly/3802e5V
- Regulatory Support Group (RSG) to assist countries where legislation is being introduced or revised (i.e. Bulgaria, Romania, Slovakia...).
- Yearly report on the Regulatory Situation of Real Estate
 Professionals across Europe
- Regular meetings with the European Commission and other relevant stakeholders.



* * * CEP EUROPEAN ASSOCIATION OF REAL STATE PROPESSIONS

3. The Regulatory Situation of Real Estate Professions across Europe (December 2022)











4. Digitalisation

- Creation of a working group for definition of CEPI's priorities.
- Collaboration on GDPR code of conduct and tool with the Data Protection Group (DPG) of Ireland.
- 30/11/2020 web-based "Digitalisation Day", with the participation of institutional speakers and other experts.
- Elaboration of CEPI's digital toolbox for members/professionals (with e.g. AML tool, GDPR tool, training courses, City Performer tool,...).
- CEPI Digitalisation Index and Map for members and brand new Index for associations!

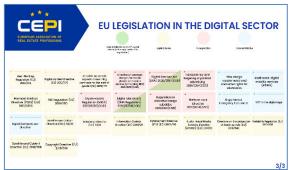


CEPI Digitalisation – Legislative update/recap















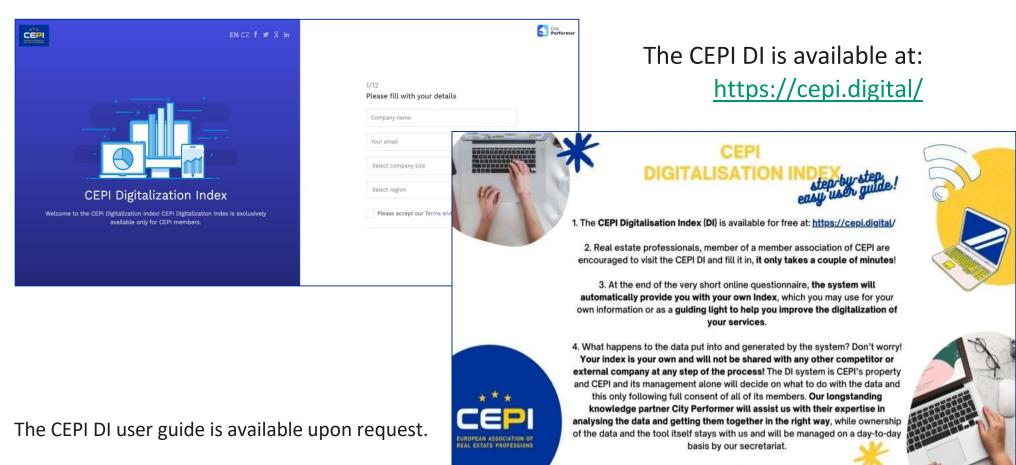








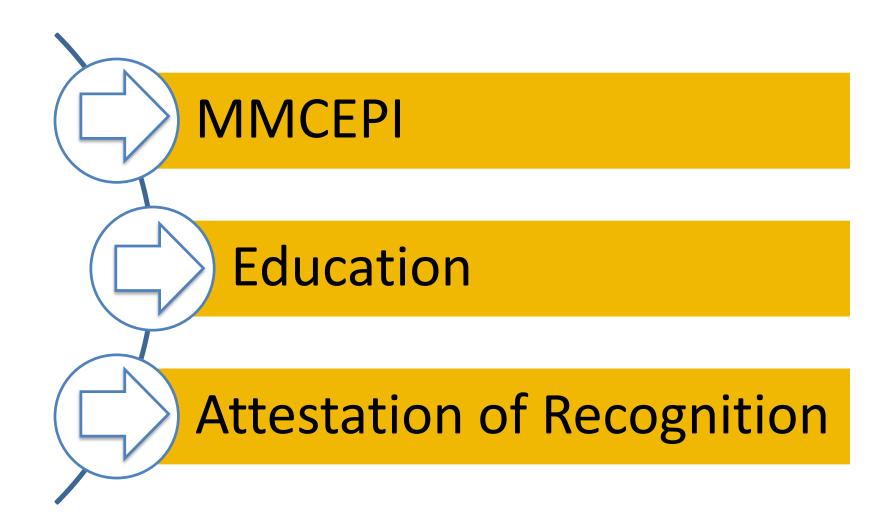
CEPI Digitalisation Index (DI) & step-by-step user guide







6. Image of the Profession







MMCEPI logo and certificate



MMCEPI logo (2023) & MMCEPI certificate (2023)







MMCEPI – Official endorsement by MEP Olbrycht







The Eureduc educational programme

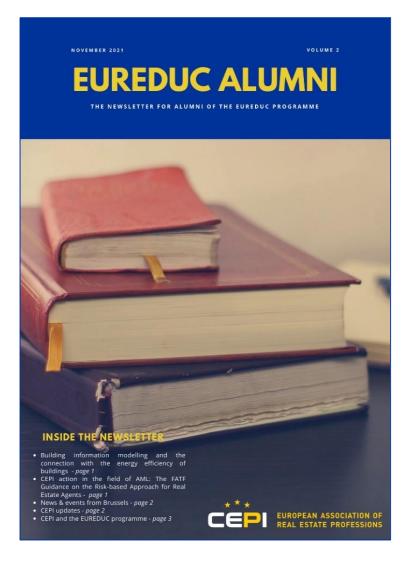
- Eureduc is an elaborated education programme for real estate agents and property managers. It is offered to universities, colleges, high schools and professional training institutes throughout Europe.
- This programme aims to offer a common degree course to the main universities, colleges, high schools and professional training institutes which already offer courses for real estate agents and/or property managers in Europe.







Eureduc tools





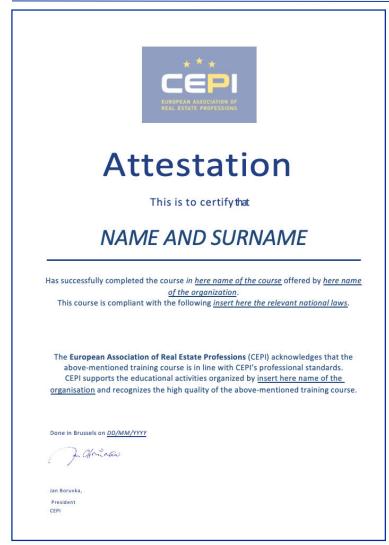








CEPI Attestation of Recognition (life-long learning)



The **Attestation of Recognition** (AoR) is the second educational programme promoted by CEPI and it is dedicated to members that offer training courses in their countries.

Today, 8 member associations have their courses recognised by CEPI:

- NARKS (Slovakia);
- NREA (Bulgaria);
- CIGDL (Luxembourg);
- IPAV (Ireland);
- SCSI (Ireland)
- ANACI (Italy);
- SVIT (Switzerland)
- ARK CR (Czech Republic)
- And 3 more in the process of joining!





What other issues are being followed?

- Market Survey/ Data
- Inclusion & Diversity
- European Funding programmes and Recovery and Resilience Fund



CEPI aisbl

Inclusion and Diversity

CEPI, European Association of Real Estate Professions

Statement on commitment towards inclusion and diversity

Real estate agents and property managers are often the first direct point of contact in all matters related to one of the most important aspects of a person's life:

Representing over 250,000 real estate professionals all over Europe, CEPI strongly advocates for more inclusion, equality, and representation in the profession, as well as the elimination of all non-ethical and discriminatory barriers to access the sector.

In fact, CEPI believes that fostering diversity and multiculturalism is the key to achieving better relations with clients, colleagues, and overall, a healthier and more accessible market.

CEPI fully endorses the professionalism of all its affiliated real estate agents and property managers, whom CEPI trusts to always act with the protection of consumers in mind, regardless of their race or ethnicity, gender identity, sexual orientation, religious beliefs or absence thereof, age, disability, socioeconomic status and/or background, political beliefs and/or affiliation, or any other related status, quality, or belief.



CEPI's commitment starts in its Brussels office and it continues through the activities of its members who have subscribed to our European Code of Conduct including a strong point on high ethical standards and subscription to a non-discrimination clause and the EU Charter of Fundamental Rights.

Lastly, we strongly believe in the role that digitalisation and technology can play in building a more inclusive and accessible real estate sector. In this perspective, CEPI is moving towards a more digitalized and therefore more inclusive and equal way of working for all professionals in Europe, and abroad.

Want to get in touch?
Feel free to contact us at: secretariatecepi.eu Or visit: www.cepi.eu









European Funding programmes - ERASMUS+

- CEPI's Erasmus+ project was submitted on November 3, 2021
- Action type: KA210 VET Small Scale partnership in vocational education and training
- Name of the project: Real Estate Education and Skills Exchange (REESE)
- CEPI's members part in the project: ÖVI (AT); ARK CR (CZ); IPAV (IE); ANACI (IT); CGCAFE (ES)
- The project will allow the exchange of young professionals of the real estate sector throughout Europe
- In February 2022, CEPI received an assessment of the project, scoring 60/100 and passing all the needed thresholds
- Eventually CEPI will not be receiving the funding this year
- Next steps: new and improved project to be submitted in 2023 with an enlarged consortium (+Slovakia)





European Funding programmes - ERASMUS+

- In summer 2022, CEPI supported its Italian Member FIAIP by taking part as a partner in the consortium created for an EU funded Erasmus+ project presented by the association.
- This marks the second Erasmus+ project either submitted or with the active participation of CEPI in a year, and in the history of the association.
- The abovementioned project focuses on trainings for your professionals with also a focus on young/women real estate agents

• The outcome (score) of the project is expected to be published by the EC in Q1-2023







CEPI Current Tools

- Policy newsletter every 7 weeks
- Bi-monthly "Brussels Flash"
- CEPI Call for Action
- CEPI Information
- CEPI in the press
- CEPI Podcast
- ... and many more!













For more information please contact the CEPI Secretariat

secretariat@cepi.eu

Thank you!

